ScripType Publishing Inc.

Supplements

Reach all eight communities in a section that fits your business.

ScripType supplements are special sections focused on subjects of interest to our readers. Each supplement is bound into the center of all eight ScripType magazines, reaching approximately 48,000 homes and businesses.

Supplements are the most economical way to place a display ad across our entire publication area. They expand your geographic reach while placing your message alongside content relevant to your business.

Choose the right supplement

Advertising in each supplement is limited to businesses, products and services that fit its general theme.

March: Senior Living

Products, services and resources for older adults and their families.

April: Home Improvement & Gardening

Services and ideas for maintaining, improving and enjoying homes and outdoor spaces.

May: Summer Planning

Activities, programs and services that help readers prepare for summer.

August: Health & Wellness

Products, services and resources that support health and well-being.

October: Interior Design & Remodeling

Ideas and services for updating living spaces, improving function and creating a desired look.

If you are unsure whether your business or proposed advertisement fits a particular supplement, contact us to discuss.

Make the most of the setting

Highlight a relevant service, show a completed project, feature a seasonal offering or explain how your business addresses a particular need.

You may use an existing ad if it fits the theme, or tailor your message to the supplement. A clear connection between your ad and the subject helps readers understand what you offer and why it may matter to them.

Sizes and deadlines

Supplement ads are available in quarter-page, half-page and full-page sizes. Color is available for an additional charge.

The advertising deadline is generally the first of the month preceding publication. For example, the deadline for the April supplement is March 1.

See **Ad Sizes & Rates** for current prices, dimensions and color charges.

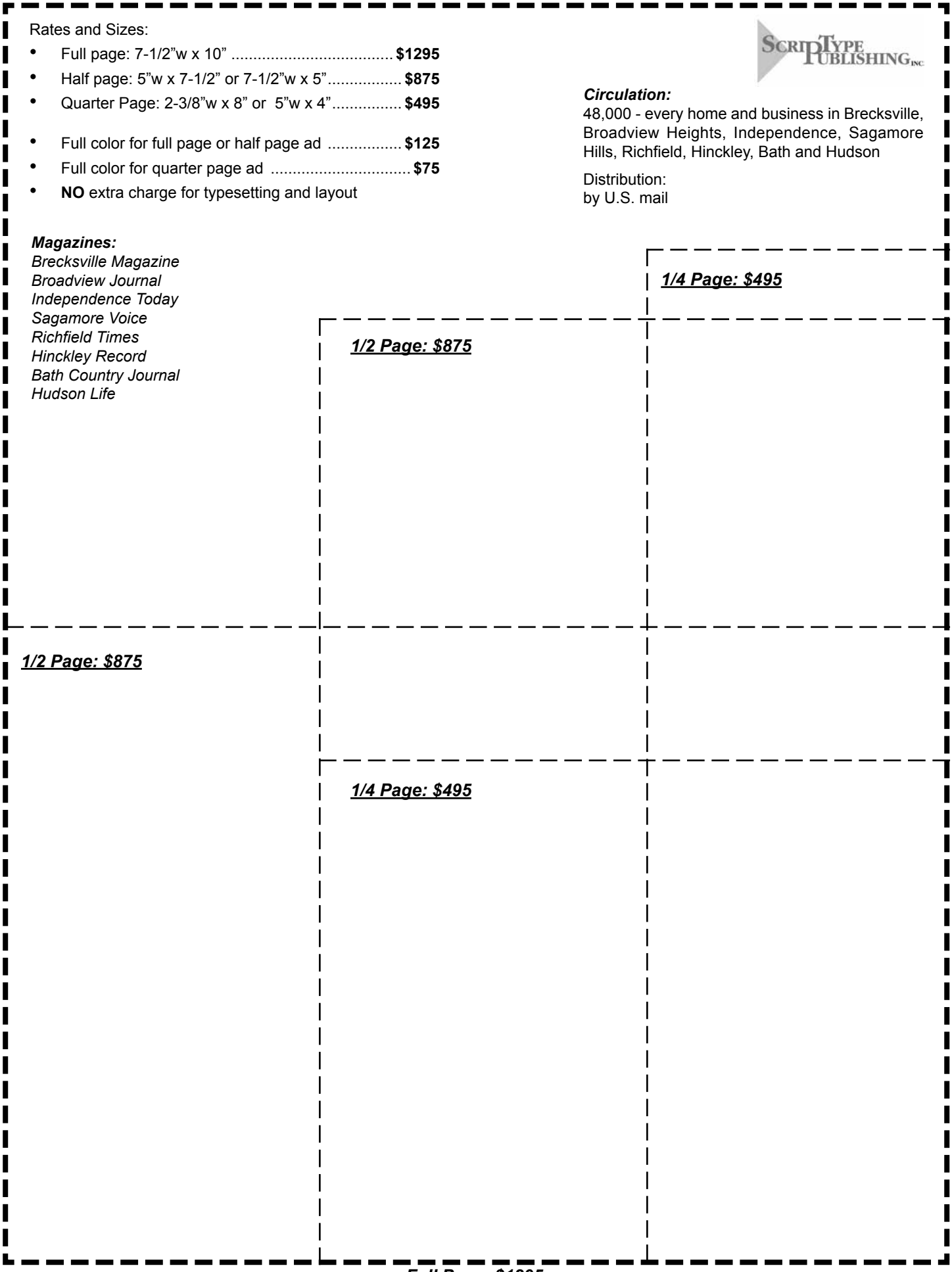
330-659-0303 · ads@scriptype.com

Rates and Sizes:

- Full page: 7-1/2"w x 10" **$1295**
- Half page: 5"w x 7-1/2" or 7-1/2"w x 5"..... **$875**
- Quarter Page: 2-3/8"w x 8" or 5"w x 4"..... **$495**

- Full color for full page or half page ad **$125**
- Full color for quarter page ad **$75**
- **NO** extra charge for typesetting and layout

Circulation:
48,000 - every home and business in Brecksville, Broadview Heights, Independence, Sagamore Hills, Richfield, Hinckley, Bath and Hudson

Distribution:
by U.S. mail

Magazines:
Brecksville Magazine
Broadview Journal
Independence Today
Sagamore Voice
Richfield Times
Hinckley Record
Bath Country Journal
Hudson Life