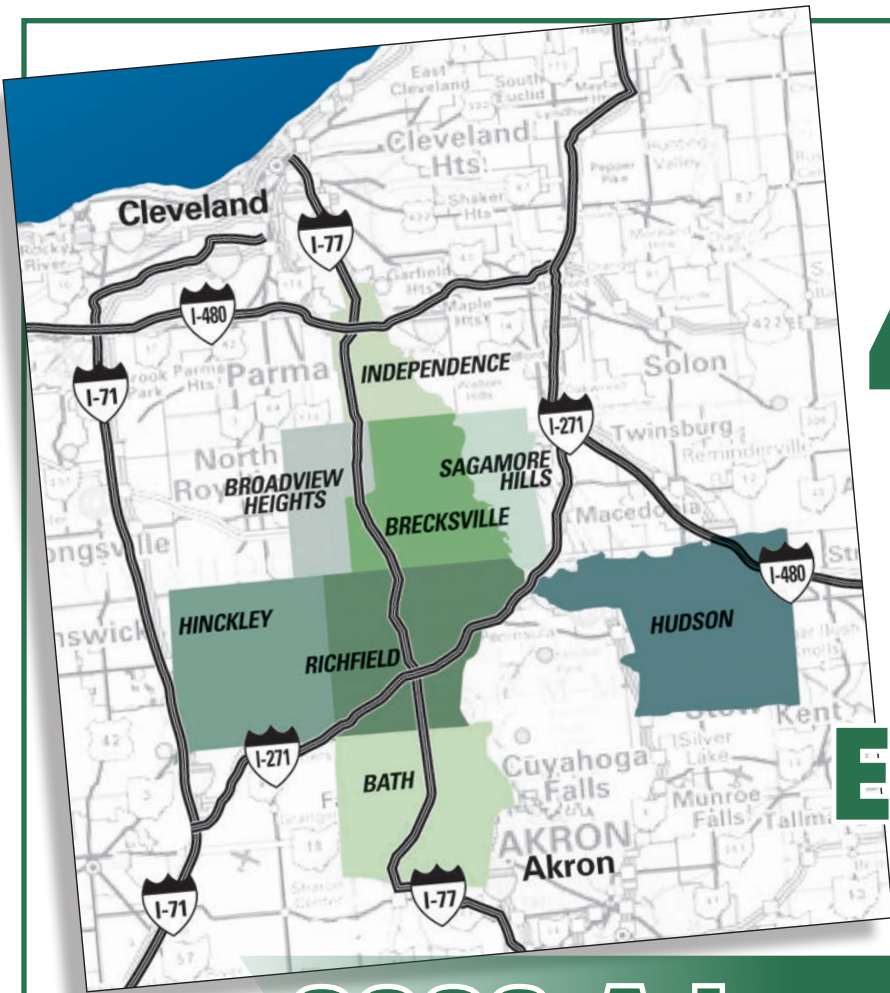




REACHING 48,000 HOMES AND BUSINESSES EVERY MONTH

2026 Advertising Rates

BRECKSVILLE Magazine

Circulation: 6,300

BROADVIEW JOURNAL

Circulation: 8,900

INDEPENDENCE Today

Circulation: 4,000

SagamoreVoice

Circulation: 5,100

Issue	Deadline	Distribution
January	Dec. 5	Dec. 20
February	Jan. 6	Jan. 21
March	Feb. 5	Feb. 20
April	Mar. 5	Mar. 20
May	Apr. 4	Apr. 21
June	May 5	May 20
July	Jun. 5	Jun. 20
August	Jul. 7	Jul. 21
September	Aug. 5	Aug. 20
October	Sept. 5	Sept. 20
November	Oct. 6	Oct. 21
December	Nov. 5	Nov. 20
January '27	Dec. 5	Dec. 20

The RICHFIELD TIMES

Circulation: 3,500

The Hinckley Record

Circulation: 3,500

Bath Country Journal

Circulation: 7,000

Hudson Life

Circulation: 9,700

Issue	Deadline	Distribution
January	Dec. 16	Dec. 31
February	Jan. 15	Jan. 30
March	Feb. 14	Mar. 1
April	Mar. 14	Mar. 31
May	Apr. 15	Apr. 30
June	May 15	May 30
July	Jun. 16	Jul. 1
August	Jul. 15	Jul. 30
September	Aug. 15	Aug. 30
October	Sept. 15	Sept. 30
November	Oct. 15	Oct. 30
December	Nov. 14	Dec. 1
January '27	Dec. 15	Dec. 31

SCRIPTYPE
PUBLISHING INC.

4300 Streetsboro Road • Richfield, OH 44286

330.659.0303 **ScripType.com**

ads@scriptype.com

2026 ADVERTISING RATES

PRICE PER MAGAZINE

Ad size (width x height)	Brecksville Broadview Bath or Hudson	Independence Sagamore Richfield or Hinckley
7 1/2" x 10" (full page)	\$ 375	\$ 330
Two-page Spread	\$ 675	\$ 600
7 1/2" x 8"	\$ 309	\$ 273
7 1/2" x 7"	\$ 276	\$ 245
7 1/2" x 6"	\$ 243	\$ 216
7 1/2" x 5" (1/2 page)	\$ 210	\$ 188
7 1/2" x 4"	\$ 171	\$ 153
7 1/2" x 3"	\$ 132	\$ 119
7 1/2" x 2"	\$ 93	\$ 84
5" x 10"	\$ 265	\$ 235
5" x 8"	\$ 221	\$ 197
5" x 7.5" (1/2 page)	\$ 210	\$ 188
5" x 7"	\$ 197	\$ 176
5" x 6"	\$ 171	\$ 153
5" x 5" (1/3 page)	\$ 145	\$ 130
5" x 4" (1/4 page)	\$ 120	\$ 110
5" x 3"	\$ 93	\$ 84
5" x 2.5" (1/6 page)	\$ 80	\$ 73
2 3/8" x 10" (1/3 page)	\$ 145	\$ 130
2 3/8" x 8" (1/4 page)	\$ 120	\$ 110
2 3/8" x 7"	\$ 106	\$ 96
2 3/8" x 6"	\$ 93	\$ 84
2 3/8" x 5" (1/6 page)	\$ 80	\$ 73
Premium Positions		
Page 1	\$ 450	\$ 405
Page 2	\$ 410	\$ 375
Inside Front/Outside Back*	\$ 615	\$ 570
Inside Back*	\$ 525	\$ 490

All prices are for one issue in one magazine *Cover Prices include cost for full color.

FULL COLOR (Price per magazine)

- \$35 for small ads (less than 1/4 page)
- \$45 for medium ads (1/4 page to less than 1/2 page)
- \$75 for large ads (1/2 page or larger)

DISCOUNTS

Multi-Magazine (same ad in same month):

- 5% for two publications
- 10% for three
- 15% for four
- 20% for five
- 25% for six or more

Prepayment:

- 12 Months Prepaid: 12%
- 6 Months Prepaid: 8%

Discounts apply toward ad space, not toward color costs. The multi-magazine discount is applied before the prepay discount. Discounts are not available for supplement ads, expert articles, inserts or service directory listings.

ART REQUIREMENTS

Submit the ad at its exact dimensions without extra white space, crop marks or registration marks. Accepted formats: high-resolution PDF, EPS, TIFF, JPEG or PNG.

CREATING YOUR AD

Ad design and typesetting are included at no additional charge. Advertisers are responsible for reviewing and approving proofs by the proof deadline.

PROFILE

Article-style feature written and designed by ScripType, with your approval. Most profiles are one or two pages.

Business Profile: Tell your business's story with a feature focused on the message you want to share.

People Profile: Introduce readers to the owners, employees and personalities behind your business.

Project Profile: Showcase how your business approached a noteworthy project, challenge or transformation.

Milestone Profile: Celebrate a business anniversary or achievement. Available in any size.

Employer Profile: Introduce prospective employees to your workplace, culture and career opportunities.

Price: display-ad rate, less multi-magazine discount, plus a one-time \$75 production fee.

'FROM THE EXPERTS' ARTICLE

Article-style feature you write about a specific topic. Designed by ScripType and approved by you. Once reserved, your topic is exclusive within that magazine issue.

Size	Article only	With ad*	Word count
Full page	\$330	\$220	850-950
Half page	\$190	\$120	300-400

*Requires same-size paid display ad in the same magazine and issue.

SUPPLEMENTS

Special sections focused on particular topics. Each supplement is bound into the center of all eight magazines, reaching approximately 48,000 homes and businesses.

March - Senior Living

April - Home Improvement & Gardening

May - Summer Planning

August - Health & Wellness

October - Interior Design & Remodeling

Size	Rate	Full-Color Add-on
Full page	\$1295	\$125
Half page	\$875	\$125
Quarter page	\$495	\$75

Ad Deadline: First of preceding month

INSERTS

Place your printed piece inside the magazine, where readers encounter it as they open the publication. Inserts cost considerably less than mailing the same piece separately.

Rates per issue:	Brecksville: \$504	Richfield: \$280
	Broadview: \$712	Hinckley: \$280
	Independence: \$320	Bath: \$560
	Sagamore: \$408	Hudson: \$776

Prices are for one sheet up to 8.5" x 11" weighing less than 0.25 oz. Deadlines may be earlier than display ad deadlines. Printing available - prices upon request.

SERVICE DIRECTORY

An economical way for service businesses to stay visible.

1 mag.: \$162 (\$27/mo)	5 mags.: \$660 (\$22/mo/mag)
2 mags.: \$312 (\$26/mo/mag)	6 mags.: \$720 (\$20/mo/mag)
3 mags.: \$450 (\$25/mo/mag)	7 mags.: \$798 (\$19/mo/mag)
4 mags.: \$552 (\$23/mo/mag)	8 mags.: \$864 (\$18/mo/mag)

Listing includes company name plus four lines, with up to 50 characters including spaces per line. Prices cover the initial six-month term. Listings renew every three months until cancelled.