



Brecksville Magazine
Broadview Journal
Independence Today
Richfield Times
Hinckley Record
Bath Country Journal
Hudson Life

From the Experts

ScripType Publishing is introducing a new promotional opportunity for local businesses. As an expert in your field, you can now write an article to share your expertise with our readers. Your business would be identified as the sponsor of the article and your logo, picture and contact information would be included with the article. *From the Expert* articles are available in either half-page or full-page sizes. We are taking reservations for the remaining 2009 issues of all ScripType magazines.

Specifications:

- We will accept only one article per topic per magazine – these are reserved on a first-come, first-served basis
- Deadline is two days prior to the normal ad deadline:
 - ⇒ 3rd of the month for Brecksville Magazine, Broadview Journal and Independence Today
 - ⇒ 13th of the month for Richfield Times, Hinckley Record, Bath Country Journal and Hudson Life
- Submit the article in *Word* or other text format
- Pictures and logos may also be submitted but are not required
- The recommended word counts are (cannot exceed maximum count):
 - ⇒ Half-page: 300-400 words
 - ⇒ Full-page: 850-950 words
- Pricing:
 - ⇒ Half-page: \$70 with paid half-page ad or larger (\$150 without)
 - ⇒ Full-page: \$125 with paid full-page ad (\$300 without)
 - ⇒ Multi-magazine and other discounts do not apply
 - ⇒ Color is available at regular rates
- The article must be about the specific topic not about the business
- There should be no mention of the business in the article
- Contact information for the business/author can be included in the italicized section at the end
- We may edit the content for clarity and length
- We reserve the right to not accept an article if we deem it inappropriate or for other reasons

Please contact your account representative or the ScripType staff for more information.

ScripType Publishing
330-659-0303

