



2009 Supplements

ScripType magazines feature themed supplements. Supplements reach our entire distribution area – over 44,000 homes in Brecksville, Broadview Heights, Independence, Richfield, Hinckley, Bath and Hudson.

By advertising in a supplement, you will receive a discount of more than 40% off our regular rates. All supplement ads include free spot color. Also, your business will be included in a special supplement directory.

Supplement Schedule:

| Topic | Issue | Deadline |
|----------------------------|---------------|-----------------|
| Bridal | February | January 2 |
| Financial Planning | March | February 2 |
| Home Improvement/Gardening | April | March 2 |
| Summer Planning | May | April 1 |
| Pets | July | June 1 |
| Health & Wellness | August | July 1 |
| Winter Preparation | October | September 1 |
| Winter Activities | January, 2010 | December 1 |

Supplement Pricing:

| | |
|-----------|--------|
| ¼ Page | \$415 |
| ½ Page | \$745 |
| Full Page | \$1195 |



Circulation:

44,000 - every home and Business in Brecksville, Broadview Heights, Independence, Richfield, Hinckley, Bath and Hudson.

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by U.S. mail

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Rates and Sizes:

Full page: 7-1/2"w x 10" ... **\$1195**

Half page: 5"w x 7-1/2" or 7-1/2"w x 5" ... **\$745**

Quarter Page: 2-3/8"w x 8" or 5"w x 4" ... **\$415**

NO extra charge for typesetting and layout

NO extra charge for spot color

1/4 Page: \$415

1/2 Page: \$745

1/2 Page: \$745

1/4 Page: \$415

Full Page: \$1195